“Developing effective communication strategies to motivate providers to address racial healthcare disparities”

Presented by:

Diana Burgess, PhD

Diana Burgess, PhD, is an Associate Professor of Medicine at the University of Minnesota and a Core Investigator at the VA Minneapolis Healthcare System Center for Chronic Disease Outcomes Research (CCDOR), a VA HSR&D Center of Excellence. A social psychologist by training, Dr. Burgess has developed conceptual frameworks, grounded in social psychology, which delineate psychological mechanisms posited to underlie racial health and healthcare disparities, and has begun to develop interventions to reduce disparities based on these frameworks. She is currently a Principal Investigator on a grant to develop and test communication strategies to motivate healthcare providers, who vary in their underlying beliefs about inequality, to engage in initiatives to reduce racial healthcare disparities.

Works in Progress is a monthly seminar series devoted to discussing minority health and health disparities research topics. The purpose of these seminars is to give researchers a forum to freely discuss their research while still in the developing or formative phases in order to exchange ideas, obtain constructive feedback, and discuss issues that may be common to various projects (e.g., study design issues, recruitment strategies). The goal is to provide an opportunity for researchers with differing backgrounds and expertise but a shared passion for reducing health disparities to sit together and discuss their work.

Works in Progress is sponsored by the University of Minnesota Center for Health Equity (CHE). To present your research project or idea at a future seminar, please contact Amy Shanafelt at 612-626-6796 or park0607@umn.edu.

This seminar is supported in part by a grant from the National Institute on Minority Health and Health Disparities (1P60MD003422) to the University of Minnesota Center for Health Equity.